

# Advertising Confluence: Transitioning Marketing Communications Into Social Movements (International Marketing And Management Research)

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and various social movements that have sought to reverse these Core coursework combines social entrepreneurship, management, marketing, and social research.

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Advertising Confluence Transitioning Marketing Communications into Social Movements. She is the Head of the International Business & Management Master Program.

Director, Integrated Marketing Communications - Develops and executes the competitive playbook and advertising strategy by Transitioning Military

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