

Behavioral Investment Management: An Efficient Alternative To Modern Portfolio Theory By Greg B. Davies;Arnaud De Servigny

By Greg B. Davies;Arnaud de Servigny

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An Efficient Alternative to Modern Portfolio Theory. Greg B. Davies and Arnaud de Servigny combine great Behavioral Investment Management offers a new

The authors deconstruct modern portfolio theory to show why it does not work and then show investors and advisers how to use the latest theories and techniques from

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Greg B. Davies is the author of Behavioral Investment Management (4.00 avg rating, 1 rating, 0 reviews, published 2011) register; Greg B. Davies Author profile Within behavioral finance, of market participants systematically influence individuals' investment decisions as well as The efficient market

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