

# **Business Of iPhone App Development Making And Marketing Apps That Succeed By Wooldridge, Dave, Schneider, Michael [Apress,2010] [Paperback]**

av Dave Wooldridge, Michael Schneider, Making and Marketing Apps That Succeed. Dave is the author of emThe Business of iPhone App Development: Making

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As the founder of Electric Butterfly, Dave Wooldridge specializes in iOS app development and UI design, and created the official iPhone app for NovelRank

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The Business of iPhone success of the iPhone and the iPod touch has ushered in a gold rush for developers, but with well over 100,000 apps in the highly

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