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The Business of iPhone success of the iPhone and the iPod touch has ushered in a gold rush for developers, but with well over 100,000 apps in the highly

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The Business of iPhone App Development: Making and Marketing Apps that Succeed. Wooldridge, Dave, Schneider, Apress, 2010. Book Condition: Good

and iPad App Development (Engels)' door Dave Dave is the author of The Business of iPhone App Development: Making and Marketing Apps that Succeed and has

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Business App Development Costs. Since then the terminology has changed and the new mobile platforms are called Mobile Application Development Platforms (MADP)

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