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As the founder of Electric Butterfly, Dave Wooldridge specializes in iOS app development and UI design, and created the official iPhone app for NovelRank

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and iPad App Development (Engels)' door Dave Dave is the author of The Business of iPhone App Development: Making and Marketing Apps that Succeed and has

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Business App Development Costs. Since then the terminology has changed and the new mobile platforms are called Mobile Application Development Platforms (MADP)

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