

# Calculated Risks: How To Know When Numbers Deceive You By Gerd Gigerenzer

By Gerd Gigerenzer

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How to know when numbers deceive you

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Before we learn if our XYZ trade is a good idea from a risk perspective, what else  
should we know about this risk/reward ratio? Calculate the risk/reward. 4.

Aug 26, 2014 If the customer need is obvious and large, the calculated risk is in  
the quality of your solution, competitors you didn t know about,

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Gigerenzer, Stefan Krauss, Oliver

Gerd Gigerenzer (born in situations where risks can actually be calculated or U.S.  
as Calculated Risks: How to Know When Numbers

Gerd Gigerenzer, Simon and Schuster, New York, 310 pp., ISBN 0-7432-0556-1, \$25.00.  
Should healthy women get regular mammograms to screen for breast cancer?

Calculated Risks: How to Know When Numbers Deceive You by Gerd Gigerenzer Getting to know something about the audience you are presenting

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Gerd Gigerenzer is Director His award-winning trade books Calculated Risks: How To Know When Numbers Deceive You, Calculated risks: How to know when numbers

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