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By Don Peppers

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The main difference between rules and laws is the consequences associated with breaking them. When you break a law there is legal action that follows,

Don Peppers and Martha Rogers, the coauthors of Rules to Break and Laws to Follow: How Your Business Can Beat Ethics and the Sales Relationship in World-Class

Ph. D. Don Peppers, Rules To Break & Laws To Follow: How Your Business Can Beat The Crisis of Short-Termism, New York. About this Article.

low-engagement firms. Happy employees can better Laws to Follow: How Your Business Can Beat the Crisis of Short-Termism, authors Don Peppers and

tags: law, rules, war. 229 likes. Like I am I hope you will find some way to break the rules and make a little trouble out there.

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Don Peppers Presented co-authored with business partner Martha Rogers, is Rules to Break & Laws to Follow: How Your Business Can Beat the Crisis of Short-Termism,

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Feb 26, 2012 To make matters worse, a spectrum of illegality makes it acceptable to break the rules in some circumstances yet not others. Experience tells us that

In the United States, it seems like we have laws, rules, What happens when we break them? These are the questions this page will seek to answer for you. LAW. L.

The law is a set of rules that people are made to follow by the state. The courts and police enforce this system of rules and punish people who break the laws, such