

Strategic Partnering Handbook By Tony Lendrum

By Tony Lendrum

The Relationship Continuum Concepts from: The Strategic Partnering handbook by Tony Lendrum

Strategic partnership agreements—whether short- or long-term—allow organizations to take advantage of market opportunities and respond to customer

The Strategic Partnering Handbook is a guide for organisations seeking to develop partnering alliances with customers and suppliers. This is an established business

The Strategic Partnering Handbook The Practitioners' Guide to Partnerships and Alliances

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Tony Lendrum is the author of Building High Performance Business Relationships (4.00 avg rating, 1 rating, 0 reviews, published 2011), Strategic Partneri

The Strategic Partnering Tony Lendrum. Strategic Partnering Handbook Tony Lendrum. Hardcover \$1.99. Sort by: View: Page 1 of 1. View as: Grid List

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Tony Lendrum is Director of Strategic Partnering Pty Ltd, a management consulting firm he formed in September 1994 to work specifically with organisations interested

Tony Lendrum is the founder and director of the management consulting firm Strategic Partnering Pty Ltd, which works with organisations interested in pursuing the