

Web Analytics Action Hero: Using Analysis To Gain Insight And Optimize Your Business By Brent Dykes

By Brent Dykes

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Brent Dykes is the author of Web Analytics Action Hero (3.96 avg rating, 23 ratings, 6 reviews, published 2011) register; Brent Dykes s Followers. None yet.

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which would definitely add value to your web analytics Web Analytics Action Hero: Using Analysis to Gain Insight and Optimize Your Business by Brent Dykes.

In this episode, the Beyond Web Analytics team talks with Brent Dykes, Director of Consulting at Adobe and now author of Web Analytics Action Hero.

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