

Youtility: Why Smart Marketing Is About Help Not Hype [Kindle Edition] By Jay Baer

By Jay Baer

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Jay Baer is a hype-free social media and content strategist & speaker, and author of Youtility: Why Smart Marketing is About Help not Hype. Jay is the founder of http why smart marketing is about help not hype' Sort by: Format; All Date / Edition by Jay Baer Print book: English. 2014 : New York : Portfolio 2.

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Jay Baer: Teaching Authors His second book, Youtility: Why Smart Marketing is About Help not Hype, Youtility: Why Smart Marketing Is about Help Not Hype,

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